



**Somerset  
Business**  
Awards 2010

# Official Entry Form



Main Sponsor



Event Organisers

# General Information

Welcome to the Annual Somerset Business Awards 2010, organised in partnership by the Somerset Chamber of Commerce and the Federation of Small Businesses.

Now firmly established as a highlight of the Somerset business calendar the Awards will once again celebrate successful Somerset companies, and offer an excellent opportunity for all business sectors to meet, be inspired and showcase their achievements to their peers.

This year sees 14 Awards on offer, each celebrating and recognising business success across Somerset, giving businesses from every sector the opportunity to promote themselves at the highest level.

All short listed companies will be entitled to two free tickets to the Gala Dinner and Awards Ceremony on the 22nd October at Somerset County Cricket Club where they will receive due recognition of their success, as well as coverage in the local media.

## Why enter?

- Publicity and recognition of achievement throughout the county and beyond
- Press and media recognition straight after the Awards
- Winners receive a certificate and bespoke trophy
- Winners also receive the accolade of being judged the best of the best in their field in the county
- Opportunity to boost team morale and reward staff for their contributions to the company
- Short listed companies are entitled to two free places at the Gala Dinner and Awards Ceremony where we are likely to see around 300 people in attendance
- Winners have the opportunity to make a speech to guests attending the dinner which include key business people from across the county
- Winning companies will have their name and company details appear on the Somerset Business Awards website for 12 months after the Awards Ceremony – therefore 12 months worth of free advertising to the whole of the business community across the county
- PR opportunities with the SBA logo redesigned to include “winner” that can be used on all literature used by your company

## Terms and Conditions

- The address of the business has to be within the administrative boundaries of Somerset County Council
- Businesses nominate themselves
- Businesses can enter more than one category, but a separate supporting statement is required for each category
- Decisions by the judging panel is final

Entries close 5.30pm on the 1st September 2010.

How to enter overleaf.



# Entry Form

Entries close 5.30pm on the 1st September 2010.



Your Details:	
Position within the company:	
Company name:	
Company address:	
Postcode:	
Email:	
Tel:	Fax:
Signature:	Date:
Entry authorised by (Directors name):	Director signature:

## Somerset Business Awards 2010

- |   |   |
|---|---|
| <input type="radio"/> New Business of the Year Award                    | <input type="radio"/> Sole Trader Self Employed Award             |
| <input type="radio"/> Best Exporter Award                               | <input type="radio"/> New to Somerset Award                       |
| <input type="radio"/> Charity of the Year Award                         | <input type="radio"/> Waste Minimisation Award                    |
| <input type="radio"/> Service Excellence Award                          | <input type="radio"/> Carbon Reduction Award                      |
| <input type="radio"/> Marketing & Promotion Award                       | <input type="radio"/> Business of the Year Award (0-5 employees)  |
| <input type="radio"/> E-Business Award                                  | <input type="radio"/> Business of the Year Award (5-50 employees) |
| <input type="radio"/> The Albert Goodman Entrepreneur of the Year Award | <input type="radio"/> Business of the Year Award (50+ employees)  |

For further information about the requirements you will be expected to meet when compiling your entry please visit the website [www.somersetbusinessawards.org.uk](http://www.somersetbusinessawards.org.uk) for a full explanation of each award category.

# To Enter

Please complete the attached entry form and return with no more than 800 words of explanation to:

Sue Higgins

Somerset Chamber of Commerce

Equity House

Blackbrook Park Avenue

Blackbrook Business Park

Taunton

TA1 2PX

Tel: 01823 444924

Email: [info@somersetbusinessawards.org.uk](mailto:info@somersetbusinessawards.org.uk)

Website: [www.somersetbusinessawards.org.uk](http://www.somersetbusinessawards.org.uk)

## Supporting Statement

A type written statement of 800 words maximum explaining why your entry merits an award. This must include sections covering the following:

- Background on your business and a brief history
- The reason why your entry should win
- How are you better than your competitors
- How your business has improved based on the category requirements
- An indication of how the business has benefited financially as a result of improvements in this category (turnover, profit/loss figures will be treated in confidence)

## Additional Information

Please supply relevant supporting material like brochures, press cuttings or company accounts bound into an A4 folder. Videos, DVDs and presentations are not required.

# Testimonials

"We are thrilled and delighted to have won two categories at the Somerset Business of the Year awards. It means so much to us to be recognized in our home county and we are proud of our heritage in the West Country."

**Cuddledry (New Business under 3 years, Business of the Year 0-5 years)**

"Winning the South Somerset New Business of the Year award has provided a wonderful boost to our business. As soon as we mention the award, prospective customers develop even more trust that our service can and will deliver."

**Estadia (South Somerset New Business)**

"Winning the Somerset E-Business of the Year Award was very significant for us as it confirms the quality and dedication put into developing our online business."

**Techni-cable (E-Business of the Year)**

"Winning the award provided a huge boost to everyone at Hilton Herbs, it has also introduced us to some new and useful contacts and we will definitely be entering the business awards again in 2010."

**Hilton Herbs (Best Exporter)**

# Awards Partners



## **Somerset Chamber of Commerce**

The Somerset Chamber of Commerce & Industry Ltd is the leading business support organisation for Somerset, being recognised as the hub of business influence in the county by having the only business contributors to the Strategic Partnership's Joint Executive Board and through our Town Chamber Affiliates providing us with access to businesses in every town in the county.

By representing and working in partnership with the Somerset business community, the Somerset Chamber continues to develop relationships that promote the county and increase prosperity for our members.

For more information visit [www.somerset-chamber.co.uk](http://www.somerset-chamber.co.uk) or telephone 01823 444924.



## **FSB**

As the founder of the Business of the Year Awards the Federation of Small Businesses (FSB) is delighted to see the progress these awards have made over the few short years since its inception. As a main partner of the Awards the FSB continues to actively promote and support the development of the awards that allow more and more Somerset Businesses to show case their success.

The FSB is the UK's largest campaigning pressure group promoting and protecting the interests of the self-employed and owners of small firms. Formed in 1974, it now has 213,000 members nationally including 4500 in Somerset.

The FSB is a non-profit making and non-party political organisation offering support, exclusive member services and business events to its members across the country.

# Main Sponsor



## **Albert Goodman Chartered Accountants**

Albert Goodman Chartered Accountants, main sponsor of the premier business event for Somerset – the Somerset Business Awards, and proud sponsor the Entrepreneur Award 2010, would like to take this opportunity to wish all the entrants success for the 2010 awards.



# Awards Sponsors



## Sponsor of the New Business of the Year Award

Rapidly emerging as one of Somerset's fastest growing and dynamic Public Relations consultancy, ADPR delivers powerful, creative, national and international PR campaigns for clients in the consumer, business to business and marine sectors. Led by ex-World Champion sailor, Alice Driscoll, the ADPR team of 10 highly skilled journalists and PR professionals are experts at understanding their clients' marketplaces and marketing objectives, and developing PR strategies which deliver outstanding results and unbeatable return on investment.

Public Relations is probably the most flexible and cost effective marketing communications tool available today, encompassing media relations programmes, digital and social media communications strategies, corporate and stakeholder communications programmes, crisis communications, employee communications, direct dealer and customer communications and event creation and management. Alice Driscoll is more than happy to meet with any company located in or considering a move to Somerset to explore how the ADPR approach can add more power to their marketing effort.

[www.adpr.co.uk](http://www.adpr.co.uk)



## Sponsor of the Best Exporter Award

UK Trade & Investment is the Government organisation that helps UK-based companies succeed in an increasingly global economy. As well as providing information and advice, UK Trade & Investment can offer a range of practical support to help turn international ambitions into reality. We offer a wide range of training workshops on subjects key to successful international trade and can also help with detailed and relevant market information. We also arrange overseas visits to give companies first-hand experience of new markets, and put them in touch with businesses with similar international aspirations. Telephone number is 0845 606 0969 Website [www.international@uktisouthwest.org.uk](http://www.international@uktisouthwest.org.uk)



## Sponsor of the Service Excellence Award

More than ever we must obtain the maximum benefit from all our business systems. Today we are at the crossroads of a change in IT that will probably be more radical and have more impact than the Microsoft software during the 1990s. Ylem was established in 1972 and has seen several of these events. Those companies who take advantage of the increased reliability and stability, along with the reduced costs, will benefit most. Ylem are ideally placed with our experience to help you to take advantage of this new era, ensuring that when the upturn comes you will be able to maximise the benefits.

Over the past 38 years we have helped many businesses benefit from their IT by designing and implementing systems that suit their business not trying to make their business fit a particular system. If you think we may be able to help you or you would like further information please visit [www.ylem.com](http://www.ylem.com)



## Sponsor of the Charity of the Year Award

Clarke Willmott is a national top 50 UK law firm committed to delivering high quality legal services to national clients. Our values are to think as a client, to look for opportunities – for clients, for the people we work with and for the firm, and to live quality. The firm has a total of around 550 staff and partners based at offices in Birmingham, Bristol, London, Southampton and Taunton. We are a full service firm specialising in commercial property, corporate, litigation, employment, finance, insolvency, investment management and private client services. We have particular expertise in the following sectors: agriculture, private capital, real estate and construction, renewable energy, retail and sport. [www.clarkewillmott.com](http://www.clarkewillmott.com)



### Sponsor of the Marketing & Promotion Award

Glyder Ltd is a small hands-on design, web and print company based in Taunton run by Tim and Bethan Baigent. We are extremely proud of the company we have created as every one of our clients has received an excellent service from initial concept through to high quality end product through to efficient delivery. Glyder offers services which include corporate & marketing literature, re-branding, full printing service, exhibition displays, website design and development, e-marketing strategies and much more.

Being a small company allows us to be flexible, to really build a personal working relationship with each client and to make every job as easy and stress-free as possible for our client. We are experienced in delivering large and small projects to both private and public sector companies, from small businesses through to large organisations.

We value all our clients and the success of their business matters to us. For further information please contact us on 01823 339411 or visit [www.glyder.org](http://www.glyder.org)



### Sponsor of Carbon Reduction Award

Somerset County Council is increasing its level of support for the renewable energy business sector and to businesses seeking to make energy savings, as part of a range of measures it's taking to boost the county's green economy and tackle the causes of climate change.

Somerset County Council would like to recognise local companies that have shown a significant commitment to reducing carbon emissions in Somerset. Carbon reductions can be achieved, for example, through the promotion or application of renewable energy technologies, energy efficiency measures or sustainable construction techniques.

[www.somerset.gov.uk](http://www.somerset.gov.uk)

### Sponsor of E-Business Award

Samson Office Supplies is an award-winning, locally based office products and office furniture supplier, delivering up to 25,000 products throughout the UK. Founded in 1990, this family-owned business is celebrating its 20th birthday this year.

Samson supplies everything for your office – next day delivery – from a paperclip to a desk. Working with some the world's largest manufacturers they have access to a broad range of supplies from top brand names, to quality alternatives and environmentally friendly ranges.

Orders can be placed by telephoning Samson's friendly sales team on 01460 55000 or by visiting its website at [www.samsonofficesupplies.co.uk](http://www.samsonofficesupplies.co.uk) where orders can be placed 24 hours a day, seven days a week.

The company prides itself in its excellent customer service, always listening to its customers, understanding their requirements and delivering the right products at the right price at the right time.

For more information please call 01460 55000 or visit [www.samsonofficesupplies.co.uk](http://www.samsonofficesupplies.co.uk)



### Sponsor of Waste Minimisation Award

Somerset Waste Partnership (SWP) manages waste and recycling services on behalf of all local authorities in Somerset. Last year the SWP launched its waste minimisation strategy and appointed a business recycling advisor. Both measures reflect the increasing importance and cost savings that can be achieved by reducing the amount we send to landfill. SWP provides advice on recycling and resource efficiency to business networks in Somerset and publishes resources, including a local business recycling directory on its website at [www.somersetwaste.gov.uk](http://www.somersetwaste.gov.uk)





### Sponsor of the Sole Trader Self Employed Award

Lentells Chartered Accountants is one of the most progressive, forward thinking firms of Chartered Accountants in the South West. Well known for their approachable, friendly culture, their highly competitive charging policies and the quality support they offer to businesses of all sizes, at all stages in their development, the Lentells team have a host of case histories showing how the quality of their advice and services has added real value to their clients' businesses. Their services encompass everything from company information, payroll and tax returns to personal tax advice, problem solving, appeals, annual accounts, audits and financial IT system support. [www.lentells.co.uk](http://www.lentells.co.uk)



### Sponsor of the New to Somerset Award

Into Somerset is the inward investment organisation for Somerset. Funded by the public sector, Into Somerset brings together private and public sector partners who are passionate about promoting Somerset as a thriving business location.

Into Somerset's vision is to help inward investors and indigenous companies to grow their business and enjoy the best possible lifestyle. We believe that Somerset is the ideal location for both you and your business to grow, and Into Somerset is here to provide all the help, advice and support you need. Contact [enquiries@intosomerset.co.uk](mailto:enquiries@intosomerset.co.uk) or by calling 0845 1222 066 or by visiting our website [www.intosomerset.co.uk](http://www.intosomerset.co.uk)

### Sponsor of Business of the Year 0-5 employees



### Sponsor of Business of the Year 5-50 employees

Lloyds TSB Commercial has 18 managers based in 7 locations throughout Somerset. We are delighted to support this event again in 2010 and proud to have received and award of our own, Bank of the Year in the Real FD/CBI FD's Excellence Awards. Call one of our local Managers, Tim Foster on 07921 548537



### Sponsor of Business of the Year 50+ employees

Business Link is a Government funded service to help people start, run and grow businesses. The service provides free information, advice and support through a combination of a local telephone enquiry service, an extensive regional website [www.businesslink.gov.uk/southwest](http://www.businesslink.gov.uk/southwest) and experienced business advisers. It is the primary single 'access point' to link businesses to the local and national business support network.

Business Link has supported well over 43,000 people starting or running businesses in the region over the past year, achieving a satisfaction rating that approaches 90% and is continuing to climb.

If you would like more information please visit [www.businesslink.gov.uk/southwest](http://www.businesslink.gov.uk/southwest) or call 0845 6009966.



### The Albert Goodman Entrepreneur of the Year Award

Albert Goodman is one of the leading accountants in Somerset. We offer tax, financial advice and business help from our offices in Taunton, Yeovil, Chard and Weston-super-Mare.

We offer a comprehensive range of accountancy services to meet financial and tax payments, audits, VAT and valuations. Our dedicated teams can also provide payroll services, pensions, advice on IT issues and financial planning.

Our clients are small to large businesses and family-owned firms and as diverse as entrepreneurs, agri-business, property companies and major manufacturers. We work in many sectors, from agriculture to manufacturing and retail, and from leisure and the media to healthcare and estate planning.

Our staff are not just accountants and business advisors; they can offer a personal service, tailored to your company needs, using their years of experience and knowledge. We are flexible, up front on costs and will do all we can to help you make your business run as efficiently as possible and comply with the latest regulations. [www.albertgoodman.co.uk](http://www.albertgoodman.co.uk)